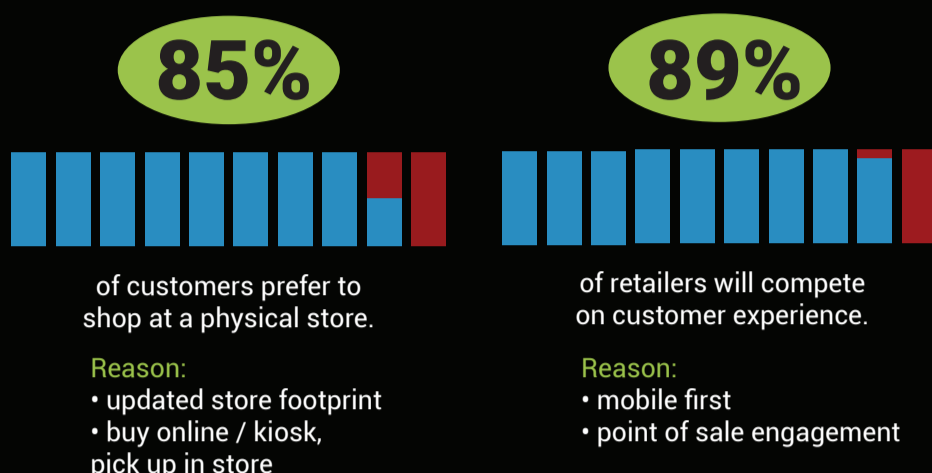


Intelligent RETAIL Spaces

Are you adding value at every step of the buying process?

Retail Opportunity Challenges

As online sales erode in-store revenues, retailers are scrambling to re-invent the in-store experience.



Intelligent Retail Spaces

Create a rich, personalized, and effortless in-store buying experience – from promote to purchase – to increase revenue.

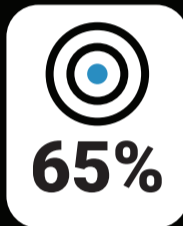


PROMOTE
Personalized Shopping
Provide guest Wi-Fi to drive loyalty and impulse purchases



of smartphone owners use their mobile device while in store

FIND
Wayfinding
Help customer find item and offer promotions based on location



of retailers understand the need to be able to target customers down to the aisle level (Beaconstac)

PURCHASE
Flexible Checkout
Enable convenience and cross-selling anywhere in the store



consumers now engage with mobile coupons (Koupon)

Digital Retail Network

At Black Box, we collaborate with you to implement a dynamic digital plan that delivers a new, noticeable, and consistent shopping experience that will get your customers talking – and coming back for more.

We start with the **digital retail network**.



SECURITY



WIFI



CELLULAR COVERAGE



CARRIER CONNECTIVITY



PHYSICAL INFRASTRUCTURE

On top of that, we build retail-specific solutions



PERSONALIZED SHOPPING



WAYFINDING

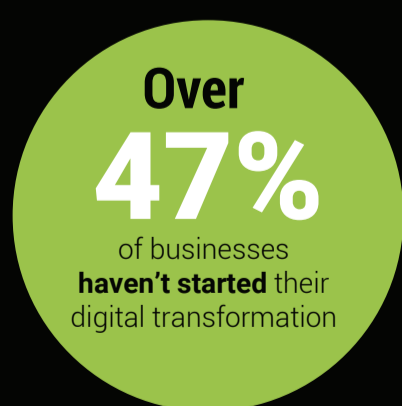


FLEXIBLE CHECKOUT

Differentiation

Black Box is your trusted partner in retail digital transformation:

Creating intelligent retail spaces to provide an in-store customer experience that improve sales and lower cost. We integrate broad solutions from industry-leading partners to personalize shopping, enable mobility and wayfinding, and secure flexible point-of-sale.



Speeding deployment of new solutions

Our deployment strategy can be measured in stores per day, not stores per year. Nationwide and global rollouts enable a uniform customer experience quickly, across all locations.



Enabling retailers to consume solutions the way they want to consume them

Through our Solutions Alignment Framework, we drive alignment between real business objectives and any deployed solution - delivering as-a-service with agility, accountability, and transparency

Black Box is your trusted partner in **RETAIL** digital transformation.