



# NETWORKING AT THE EDGE: SIMPLE



# SIMPLE DGE

## SIMPLEEDGE: SIMPLIFIED IT FOR BRANCH NETWORKS

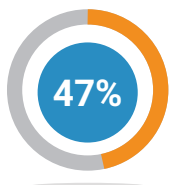
SimplEdge is a comprehensive new concept in enabling digital transformation for organizations with branches. Designed to be a managed, digital-ready, self-contained network in a box, SimplEdge allows organizations to deploy technology at scale with speed and consistency—at hundreds of sites or even thousands.

### SimplEdge:

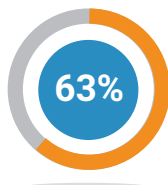
- Enables business-aligned, smart, mobile-first customer experiences
- Lowers costs while improving performance
- Improves security and compliance
- Speeds time to market scaling uniformly
- Is simply managed via the cloud

## STATE-OF-THE ART TECHNOLOGY AT THE EDGE

The explosion of smart devices has changed the way we interact with the world around us. It has also created a digital economy where consumers expect to have consistent experiences from anywhere and on any device. And the way you interact with customer is changing. From point-of-sale, to digital signage, to kiosks, you need a foundation that can support today's technology and prepare you for tomorrow's.



of enterprises say customer and employee behaviors and preferences are the primary catalyst for change



of all in-building traffic will be mobile in the next couple of years, exceeding wired traffic for the first time



of today's networks can't meet the demands of digital transformation

But for organizations with branches, building this foundation can be a challenge. Saddled with a lack of remote IT resources, organizations are finding it difficult to provide and maintain the high-performing networks required to meet and exceed the expectations of the digital consumer.

### Black Box can help with SimplEdge.

Powered and managed by Black Box, SimplEdge features state-of-the-art solutions from industry leaders combined with design, deploy, and managed services from certified Black Box engineers and technicians.

### Your SimplEdge bundle includes:

Solution	Managed Services
Wi-Fi & Analytics	Engineering with Reference Designers
Security	Multi-Site Deployment
SD-WAN & Connectivity	SLA-Driven Day 2 Support
Switching	Cloud-Based Help Desk
Structured Cabling	





# SMART IT DEPLOYMENT & MANAGEMENT AT THE EDGE

As a solution, SimplEdge is a complete “network in a box” and contains everything required to build a modern branch network that meets the requirements of digital transformation—structured cabling, switching, SD-WAN with carrier connectivity, security, and Wi-Fi & analytics.

As a managed service, SimplEdge is deployed and managed for you—engineered with reference designs for the different branch form factors, deployed across branches uniformly, supported Day 2 with committed SLAs, and serviced by a cloud-based help desk.

## SimplEdge enables:

- Scalability—Supports thousands of sites, millions of clients, while reducing operational costs
- Future-proofing—New features delivered seamlessly from the cloud
- Speed & Uniformity—Turnkey from installation to management with a single point of contact

SimplEdge is meant to provide you with the foundation for digital transformation, but also to free up your IT organization to focus on aligning with the business requirements.

SimplEdge gives your network standardization for branches without the headaches of managing all the details yourself.



**Retail.** Create intelligent retail spaces that enable mobility, secure point-of-sale data and personalize shopping.



**Healthcare.** Safeguard compliance while providing the same level of secure, wired/wireless communication that you'll find in hospitals, medical office buildings, urgent care centers, and clinics.



**Hospitality.** Exceed guest (and staff) expectations with unrestricted mobility. Personalize the guest and improve the staff experiences with secure communications.

**Financial Services.** Turn your banking branch into a banking café while safeguarding data. With SD-WAN and 4G backup, we can securely and redundantly connect branches with headquarters.





## EASY 2-STEP PROCESS TO GET STARTED

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### STEP 1 DISCOVERY

We'll work with your team of stakeholders, including CIO, facilities, IT/telecom, and business leaders, to discover your business needs and harmonize them with your IT.

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### STEP 2 REVIEW

We'll apply your IT values to the SimplEdge model to provide you with professional, future-ready transformation.

## SIMPLEEDGE: LEAVE THE TECH TO US

When you leave the tech to Black Box you get all of the benefits of SimplEdge with the ease of dealing with one, trusted partner.

Black Box is a global leader in digital edge technology and a trusted partner in the entire digital edge ecosystem. We have more than 40 years of experience connecting people, devices, and data at the digital edge. With more than one thousand skilled technicians, a global workforce, and partnerships with the leaders of future-ready technology, we have the unmatched ability to design, deploy, and manage your IT roadmap, no matter the number of locations or the amount of technology deployed.



**BLACK BOX®**

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