

SIMPLE DGE™

Powered and Managed by Black Box

Simplified IT for Branches

If you're in an industry such as retail, banking, hospitality, or healthcare with hundreds or even thousands of branch locations, you face special IT challenges. The question is how do you digitally transform all those branch networks at scale and uniformly?

The answer is SimplEdge, Black Box's complete digital-ready, self-contained network in a box. It includes everything you need for a modern branch network from state-of-the-art structured cabling and switching to SD-WAN, Wi-Fi & analytics, and security. SimplEdge also includes complete managed services from engineering and multi-site deployment to Day 2 and cloud-based help desk support.

Networking at the Edge: SIMPLE. Here are Three Reasons Why.

1. Improve the Customer Experience

Focusing on the customer experience enables you to improve loyalty, increase user engagement, and, ultimately, drive revenue and profits. We can help you create mobile-first, intelligent spaces and ensure uniform experiences across all your locations.



89%

of retailers will compete on customer experience



60%

of guests are more likely to choose a hotel that gives them mobile check-in



59%

of healthcare consumers want their digital experience to mirror retail

2. SD-WAN (and the CLOUD) Matter

An integral part of the SimplEdge bundle, SD-WAN gives you a simpler, smarter, and more resilient wide-area network using the cloud. Because SD-WAN dynamically allocates bandwidth, data travels across multiple connection paths simultaneously using the fastest routes. SD-WAN is also optimized for access to the cloud and improves the efficiency of cloud applications such as Salesforce and Microsoft Office 365.

3. Eliminate Network Complexity

Because SimplEdge is a network in a box, you get IT standardization — and simplification — across the enterprise. Every site gets the same network and support to ensure uniform performance everywhere.

Management is simplified too. You'll be able to control the entire enterprise network through a single, centralized interface. You'll reduce costs too. Because SD-WAN supports multiple connectivity options, you can use less expensive broadband or internet connections instead of costly MPLS circuits and routers.

LEAVE THE TECH TO US

The more locations you have, the more SimplEdge makes sense. Deploying and managing hundreds or thousands of locations is complex and cost prohibitive whereas a single provider, like Black Box, can leverage our global presence, local technical expertise, and economies of scale to design, deploy, manage, and secure your IT.

To get started, contact us at **855-324-9909**, email us at contact@blackbox.com, or go to bboxservices.com/simpleedge to learn more about **SIMPLEDGE**.

