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Questions to Ask about
Your Digital Transformation



You've made the all-important decision to digitally transform your business. Now it's time to plan how your road map will affect your digital edge – the place where people and devices meet, where your users are located, where data is created and consumed, and where applications are shared.

Here are some key questions to ask...

Localised Experiences

- 1 Is our localised customer experience real-time and does it seamlessly bridge the online world?
- 2 Are we leveraging analytics and IoT to drive both customer experiences and business decisions?
- 3 Does our digital transformation roadmap leverage both cloud and facility-specific technology?

Mobile First

- 4 Are we fully enabling mobile applications and mobile workflow?
- 5 Are we fully embracing BYOD for both staff and visitors?
- 6 Does our mobile environment provide the coverage and capacity for all enterprise-specific devices?



Embedded Security

- 7 What happens if we lose connectivity to the cloud?
- 8 Can our network dynamically prevent loss of data and does it support required standards, such as PCI and PHI?
- 9 Have we added video intelligence to our surveillance cameras?

Uniform Scalability

- 10 Is our customer experience the same across all departments or all locations?
- 11 Can we centralise our project management even if our IT staff is centralised or distributed and does this effect our support?
- 12 Can we deploy 100s of locations per night or 1000s of IoT devices per location with centralised project management?

Knowing what key questions to ask as you embark on your digital transformation is only one half of the equation. Having a partner that can provide answers and help you design your future-ready IT roadmap is the other.

