

## AV as a Service (AVaaS) Use Cases

## **GLOBAL ENERGY ENTERPRISE**

Recently, a global energy enterprise found themselves in a precarious position. With an aging and difficult-to-coordinate teleconferencing system, the decision was made to convert to some sort of state-of-the-art video conferencing technology. Complications arose as they inquired with suppliers; namely, the company had limited staff to dedicate to operation and maintenance of such a system. Also, they needed to acquire a repeatable and scalable setup for use across the globe. The company needed an immediate solution, but many suppliers reported long deployment windows due to a lack of component availability.

Black Box designed and deployed the perfect system for this company. Employing a consumable OpEx model and focusing on consistency and simplicity, a system was purchased and installed in short order. Designed with ease of operation and widespread deployment in mind, their Black Box enhanced AV conferencing system changed and improved the way the client's operations worked in profound ways.

Now, each of their global facilities possesses identical AV setups that are visually attractive, easy to use, and easy to deploy. Black Box's 'white glove service' is a comprehensive



solution for enhanced AV conferencing. The parts and pieces are in stock and can be rapidly deployed to any location in the world in short order, oftentimes in less than thirty days. The system is managed and maintained by Black Box technicians and its technology is fully upgraded every three years as part of the system package.

In short, Black Box's AV system made efficient, cost-effective, and quality communications a worldwide reality for our client with a minimum of hassle.