

## Bars, Restaurants, and Sports Lounges

Connect with your customers like never before with Black Box AV solutions. We have products to fit any size, display amount, seat, table, and configuration you can dream of. Our vast array of products are easy to install, customize, and manage, allowing you full control of your entire space to break ahead of the competition.

### Applications:



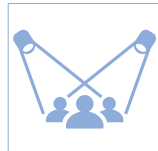
Sporting Events



Trivia, Bingo, and  
Game Nights



Happy Hour and  
Menu Specials



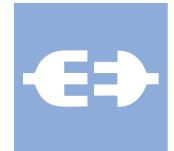
Company Events and  
Group Parties



Refrigeration/  
Freezer Temperature  
Management



Live Camera Feed  
Streaming



Cable/Satellite  
Integration

### Products:

Black Box brings everything AV to your bar, restaurant, or lounge:



MCX – Distribute and  
control your network



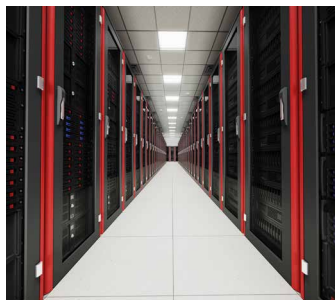
MediaCentro - Display  
HDMI video



iCompel® –  
Stream content



ControlBridge® – Connect and  
control all via a console



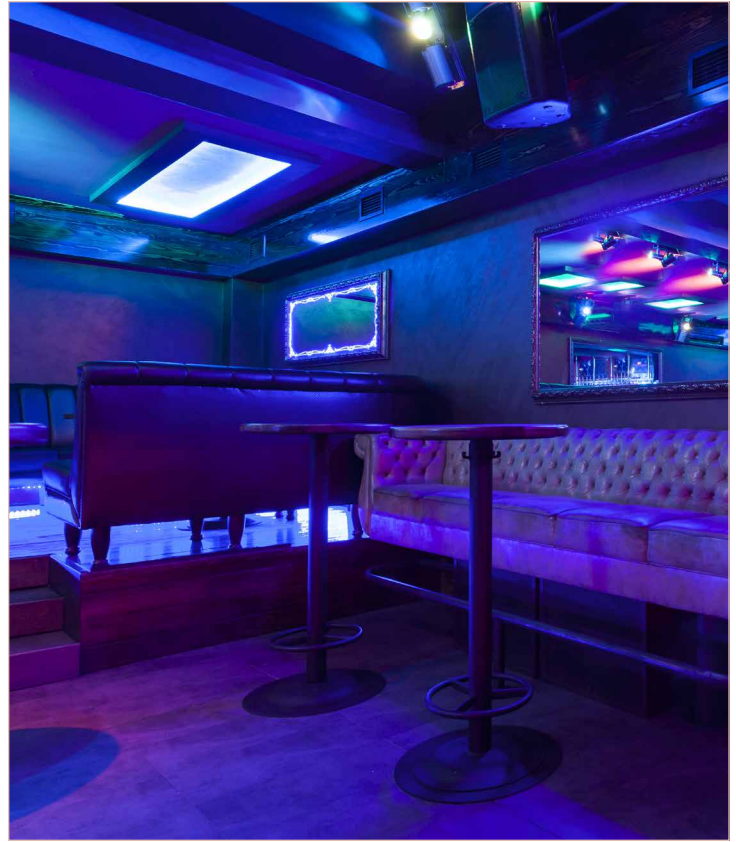
AlertWerks – Keep tabs on  
temperature, humidity, etc.



VideoPlex – Connect unlimited  
monitors to your video wall

## Features & Benefits:

- **Source and Display Management:** Control and manage all displays and AV solutions in your bar quickly and easily with one interface.
- **Zero Latency and Seamless Switching:** Switch between sources immediately, with no artifacts, screen blink, or lag time.
- **Multi-View Capabilities:** Show multiple sources of content on one display simultaneously; from sporting events and camera feeds, to trivia questions and drink specials, and everything in between.
- **Integrated AV and Room Control:** Switch between displays, dim the lights, adjust audio, and change channels all with the press of a button.
- **Scalability:** Control small to large applications and integrate them with technologies you already have; from one simple screen to hundreds.
- **Alerts and Notifications:** Be notified immediately if there is a temperature discrepancy, humidity issue, or power outage to ensure refrigerated items are kept fresh and back-of-house operations are running smoothly.



## FAQs

**Question:** You have TVs everywhere and customers demanding their favorite content. How can you deliver the right content to the right TV to satisfy your customers' need for variety without buying extra receivers?

**Answer:** Black Box AV over IP switching and distribution systems can provide high-quality content to TVs in perfect synchronization – all without the cost of extra receivers.

**Questions:** Is your staff distracted to accommodate content change requests? Are same-content displays synchronized throughout your establishment?

**Answer:** Black Box control solutions provide an easy interface via touch panel, tablet, or phone to control the content switching and distribution system from any location in your bar.

**Question:** Do you want to promote food or drink specials, upcoming events & activities, and share fun facts, trivia, or other interactive content?

**Answer:** Black Box digital signage can help you create digital menu boards that quickly and easily update. Digital signage can also promote your specials, showcase your events, and integrate your social media.

**Question:** Do you want to make money selling ad space to other businesses?

**Answer:** Display time can be shared between in-house promotions and ads for other businesses or partners.