

**BLACK BOX**

# Hospitality

AV technology plays a major role in the hospitality industry. It can be used as classic and simple digital menu signage in your café or to outfit an entire shopping mall and entertainment district with the latest AV offerings.

Black Box is here to outfit your space with superior AV coupled with IoT solutions, designed for the needs of a wide variety of organizations within the hospitality industry.

## Solutions



AV Extension



Digital Signage



Internet of Things



Room Booking  
and Control

## Case Study: Shannon Brewing Company

Shannon Brewing Company wanted to enhance video entertainment in the bar area, monitor equipment in the brewing area, and track the environmental parameters of the facility remotely. The whole system needed multiple video walls with additional individual features.

Black Box replaced the client's old system with a brand new MCX-AVoIP, a ControlBridge® touch panel, an iCompel® Digital Signage Player, and AlertWerks. Through this AV solution, 4K 60 Hz video and audio could be distributed and extended in real-time without any lag, delay screen blinks, or any image distortion. The ControlBridge touch panel offers stunning true-color images, is easy to use, and is connected by a single Ethernet cable. iCompel® has all software preinstalled and supports many media formats. To solve tracking problems, an AlertWerks device monitors temperature, humidity, air pressure, and water leaks.

The satisfied customer stated that the system is "incredible" and easy to use.

## Featured Products



### MediaCento AV over IP

Create eye-catching, engaging displays with this video extender. It's scalable so you can add transmitters and receivers as you add sources and displays.



### iCompel® Digital Signage Player

Create, manage, and update digital signage content easily with this digital signage system. Customize your in-store content by location. It's ideal for use with edge-blending projectors.



### ControlBridge® Multisystem Control

Easily connect and control everything in your control room, including room conditions, through one platform. Or change your complete control room setup with just one click. Simplify workflows with configurations custom-made for you.



### MCX - Next-Generation AV over IP

Distribute AV content with no source-to-display latency over IP. Combine the contents of multiple sources and display them on limitless screens, or create a video wall tailored to your needs.



### Reserva Room Booking

Booking a meeting room shouldn't be a hassle. The Reserva room scheduling system allows you to easily locate and instantly reserve meeting rooms with the tap of a button or the swipe of a touch panel and also add information to it.



### AlertWerks AW3000

This IoT Gateway is unique in the market with virtualization of sensor data working on LoRaWAN, Wi-Fi®, and BLE by using automation, visualization, and analytics. Through its fast recognition and early alert notification, failures can be prevented.