

# digitalstudio

BROADCASTING AND PRODUCTION IN INDIA

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**SEAMLESS MIGRATION:**  
SONY PICTURES OPENS  
ITS ADVANCED PLAYOUT  
CENTRE IN MUMBAI

Back With A Bang!

DISK  
ARCHIVE  
CORPORATION

Presents

8<sup>th</sup> ANNUAL  
**digitalstudio**  
INDIA  
M&E AWARDS 2024

*Celebrating Excellence*

## THE JOURNEY SO FAR...

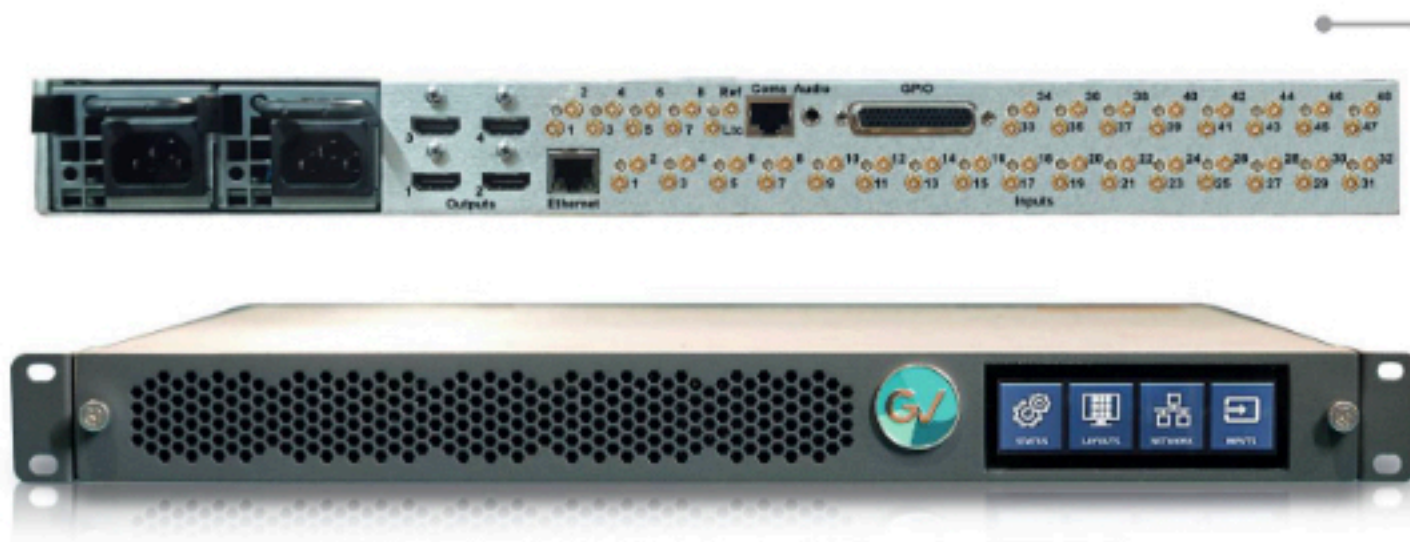
Profiling Brands With Stellar Contributions In The M&E Industry

16<sup>th</sup> Anniversary Edition



# PRODUCT LAUNCHES @ IBC 2024

International Broadcasting Convention 2024 was the trade show for professionals engaged in the creation, management, and delivery of entertainment and news content worldwide. Here's a lowdown on some of the product launches that created a buzz at the IBC.



## GRASS VALLEY

Grass Valley launches the ACE-3901 Agile Computing Engine and XIP-3911-GRID firmware, enhancing SDI-IP modular processing. These solutions deliver unprecedented scalability and flexibility, optimizing media companies' workflows for hybrid environments.

## MATROX VIDEO

Matrox Video introduced new IP-based video solutions, including the Matrox Avio 2 IP KVM system and Vion IP Video Gateway, designed to enhance control room, production, and post-production workflows. These innovative offerings provide high-quality video performance, seamless IP format conversion, and flexible, cloud-native media management capabilities for broadcasters and content producers.



## BLACK BOX

Black Box unveiled Emerald Unified KVM-over-IP products, known for secure and scalable workflows with industry-leading low bandwidth usage. Emerald devices facilitate easy integration with H.264/265 video feeds, media controllers, automation systems, and other systems and provide seamless access to physical servers, the public and private cloud with PCoIP Ultra support, and collaborative virtual machine (VM) sharing.