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'EURO-AMERICAN': L-ACOUSTICS US CEO INTERVIEWED BLESSED TECH: TOP AV IN THE HOUSE OF GOD STADIUM SOUND: VENUE-FRIENDLY LOUDSPEAKERS EYE-POPPERS: THE LATEST TOP INSTALLATIONS

MOVERS & SHAKERS

LISTEN TECHNOLOGIES HIRES SALES MANAGER FOR EASTERN US



Listen Technologies, a provider of advanced wireless listening solutions for 26 years, has appointed a new Eastern regional sales manager for the US, Stephen Robinson.

Robinson will work with Listen

Technologies' channel partners, consultants, and endusers throughout the region. He reports to Mikey Shaffer, senior sales director at Listen Technologies. Robinson has spent his career in AV, including working as a consultant.

Robinson will lead the Eastern US team selling Listen Technologies' full suite of solutions, including ListenWIFI, ListenRF, ListenIR, ListenTALK and Auri. He will also represent Ampetronic and sell its hearing loop systems in the region as part of Listen Technologies' partnership with Ampetronic and the two companies' creation of a single source for audio solutions.

DISGUISE NAMES NEW VICE PRESIDENT

OF CREATIVE SERVICES



Disguise, a platform and solutions provider, has named Brian Allen as its vice president of creative services. In this role, Allen is tasked with leading the growth of Disguise's creative services division, which delivers

content solutions for virtual production, broadcast, and immersive installations.

Bringing over a decade of experience in the sector, his past work includes immersive art venue Illuminarium, the *AMEX UNSTAGED: Taylor Swift Experience* and National Geographic's *Genius: Studio*.

Beginning his career at RadicalMedia, Allen has worked on Emmy and Cannes Lions award-winning projects across augmented and virtual reality, LED displays and interactive projections. Later, as co-founder of Illuminarium, Allen spearheaded the creation of multisensory venues.

STAGE PRECISION APPOINTS CHIEF COMMERCIAL OFFICER



Stage Precision, a software and hardware platform developer active in pro AV, has appointed Sarah Cox as chief commercial officer. Cox is the founder of the consultancy Neutral Human and a well-known thought

leader in the AV industry.

Cox's role as CCO will focus on driving SP's commercial direction under Michael Giegerich, CEO, as well as overseeing brand, marketing and customer experience strategies. With SP V1 having exited Beta two years ago, the company says this next phase is focused on scaling SP Grid, a connected devices platform, across multiple markets.

As a thought leader and advocate for converging technologies, Cox has spoken at industry events and contributed to panel talks with the likes of ISE, AVIXA, Peerless-AV, BFI, Midwich and Samsung.

BLACK BOX ADDS CHIEF REVENUE OFFICER IN THE AMERICAS



Black Box, a leading digital infrastructure solution provider in AV and other sectors, has announced Jai Venkat as the company's chief revenue officer in the Americas.

Venkat is tasked with leading

revenue strategy and execution, driving growth and bolstering account management across all industry verticals and horizontal practices. He will report directly to Black Box CEO Sanjeev Verma.

Venkat joins Black Box with more than three decades of experience, leading sales, services and transformation initiatives at global technology firms. Prior to joining Black Box, he held senior executive leadership roles at Allied Digital, Zones, DXC Technology, HP Enterprise, Cognizant, Capgemini and Infosys.

Venkat said: "I'm excited to be part of the outstanding Black Box team."